

## Environmentally-Safe Fuelling Solution Provides Lowers Fuel Costs

**Environmentally-friendly refuelling service uses technology and training to reduce risk to the environment and emission of greenhouse gases**

20 September 2007

LANGLEY – It turns out that the greenest way to fill trucks with diesel fuel has already been around for twelve years. Canada's largest onsite refuelling company, 4Refuel Ltd., announced this week that through onsite fuel management services, the company has cut greenhouse gas emissions by 72 million kilograms since starting business in 1995.

The announcement came shortly after the company made its milestone delivery of its one billionth litre of diesel fuel since initiating onsite refuelling services in Canada.

"It's always been about saving money," says Jack Lee, president and CEO of 4Refuel Ltd., "but now it's also about cutting greenhouse gases and reducing risk to the environment." Both concerns are topping the priority lists of managers whose businesses rely on fuel.

***"Last year we helped our clients save over \$20 million dollars in refuelling costs. We also saved 17.5 million kilograms of greenhouse gases from being spewed into the air we breathe. That's not a bad year," reflects Lee.***

"There's more awareness now than ever before of the effects of greenhouse gases. And more and more companies want to be part of the solution," says Joe Valeriote, senior vice president of 4Refuel, who reports a dramatic surge in demand for refuelling services. "But it's not only driven by the environmental type of green. He adds, "as the barrel price of oil hits new highs, businesses out there are looking for ways to reduce their exposure to rapidly rising fuel costs.

Industry statistics show that after labour, fuel is the highest cost of operations for businesses in construction, transport and logistics. As the price of fuel rises, it is increasingly being viewed as an investment which – like labour, equipment or infrastructure – needs to be managed to maximize return. This has given rise to the rapidly growing business of fuel management.

The fuel management process often starts with onsite refuelling – where one truck brings fuel to many. A specially-trained and certified refuelling professional safely fills vehicles and equipment. 4Refuel is the only onsite refueller to implement so stringent a training system. Moreover, 4Refuel follows an internal auditing process for workplace safety and environmental procedure which conforms to ISO 9000 standards. The result is one of the most environmentally-friendly and responsible fuelling systems anywhere in the world.

***Through onsite refuelling alone, 4Refuel will reduce Greenhouse Gas Emissions by over 17.5 million kilograms – the equivalent of removing 3,300 cars from the road. And that's only the beginning...***

Each onsite fuelling transaction is automated and digitally recorded. This data is available online to clients who can analyse their fuel use by piece of equipment, fuel type, filling frequency, volume and consumption per vehicle. Additionally, telematics software overlays fuel data with engine performance information to create a detailed picture of fuel efficiency. You can see time spent idling, speeding, revving and even eliminate fuel theft. The system is so powerful it can track Greenhouse Gas Emissions and report reductions.

Valeriotte explains further, "with the rising concern for the environment, we've continued to expand our technology in order to support our clients' demands for more information and more reporting on greenhouse gas emissions." Fuel management has two parts. The first addresses how to minimize the cost of obtaining fuel – usually with onsite delivery – but the second uses fuel management technology to drive maximize fuel efficiency. The system helps businesses and governments track – and even dramatically reduce – their greenhouse gas emissions.

Data from each onsite refuelling is captured automatically and stored for clients to access online. Fuelling data can also be merged with engine performance data to create detailed report of the fuel efficiency of every vehicle in a fleet. The system is so powerful it can track speeding, idling, greenhouse gas emissions and even eliminate fuel misappropriation.

Lee concludes, "Our first step is to show clients a simple way to cut refuelling costs and results are immediate. Once they realize the impact they soon want more. Industry today is searching for new ways to be more cost effective and environmentally responsible. 4Refuel offers both, plus our fuel management solutions can capture fuel consumption data quickly so our clients can measure and manage their fleets. We reduce time and wasted fuel while cutting toxic emissions. In fact, everything 4Refuel does, contributes to safer fuelling, lower emissions and lower fuelling costs for its clients."

4Refuel is Canada's largest provider of onsite fuel management services and a pioneer in fuel management technology. The company is also the country's largest onsite provider of blended biodiesel. In fact, as an early entrant with a fuel-delivery network already in place, 4Refuel has played a central role in building the Western Canada market for biodiesel and driving its use.

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