

4Refuel makes BC Finals for the Top 50 Best Managed Companies in Canada – second year running!



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Last night 4Refuel took home some more hardware. We won a coveted place among the BC finalists vying for the national title of the Top 50 Best Managed Companies in Canada. This is the second consecutive year that 4Refuel has qualified at the provincial level, placing it among many heavy-weight contenders for the national award.



“This is a great achievement,” said Terry Thompson, “and we are really excited to be honoured again.” Terry really was excited – as you can tell by his expression.

4Refuel is now among roughly 120 finalists from across the country that will enter a second round of review by the national panel.

Judging is exhaustive and intensive. The first phase was based on our submission

document which laid out our business plan, product strategy and areas of competitive strength. The next phase goes deeper into how we identify threats and opportunities, develop the appropriate strategies, implement those strategies and measure the results. Some of the judging is done on paper, some by phone and some at company locations.

Don't be surprised to see some of the evaluators visiting our offices, talking to staff and asking what our goals are and how we measure our progress toward them.

But for now, we can all bask in the lime-light having placed among BC's Best-Managed Companies.

This award is a reflection of your effort, your passion and your pride!
Congratulations to everyone!

